

AIRPORTS GOING GREEN SUSTAINABLE FABRICS FASHION SHOW TO HIGHLIGHT LOCAL CHICAGO DESIGNERS, SUSTAINABILITY IN FASHION



CHICAGO, October 23, 2015 – The 2nd Annual Sustainable Fashion Show will be presented Monday, October 26, at 7:30pm at Tunnel in downtown Chicago. Sponsored by HMSHost, the Fashion Show will highlight clothes and accessories made from re-purposed materials from the interior of airplanes and other sustainable materials crafted by the Fashion Studies Department at Columbia College in Chicago, as well as designs by local Chicago designer Roberto Alvarez. And that’s not all! Following the event, EDI and Blue Sky Energy Solutions will treat all attendees to food and drink at John Barleycorn.

Produced by Latino Fashion Week, this Fashion Show is part of the 8th Annual Airports Going Green Conference, the aviation industry's leading sustainability forum, which offers the opportunity for over 400 attendees from around the nation and world to hear about the latest on how sustainability is driving airport projects and initiatives.

The aim of this event is to highlight the potential and beauty of sustainability in fashion and the connections they help foster across industries. Donations from a number of sponsors were given to students in the Fashion Studies Program at Columbia College Chicago to turn into creative and stylish outfits. The designs will be showcased by models from Latino Fashion Week, Columbia College Chicago, and special VIP attendees of the AGG conference. Before and after the show, the attendees will be entertained with an authentic Chicago music experience with a live performance from M Vie Chicago, sponsored by Milhouse Engineering and Construction. Hair and makeup will be provided by M Hair Design Beauty Salon and the show will also be connected to real-time digital signage and social media updates brought to you by Mevato, with interactive photo sharing through Social Mosaic.

Our generous sponsors donated materials to be showcased on the runway:

- **United Airlines** donated recycled seat fabric and banner materials for use by designers.
- **Southwest Airlines** donated recycled leather seat covers and life vest for use by designers.
- Through partnership with Hudson Group and Coca-Cola, **Renew Merchandise** donated recycled t-shirts, polar/fleece jackets, polo's and blankets. All of Renew's materials are produced from recycling plastic water bottles using an energy-efficient process.
- **Savers Thrift Stores** contributed second-hand clothing from its local Chicago locations.

Student designers will have their outfits scored by a panel of distinguished celebrity judges:

- **Barbara Bates** is a self-taught veteran designer whose fashionable styles have led the fashion industry for nearly 30 years. The Chicago native has outfitted world renowned celebrities as well as the everyday man and woman. As the Founder of The Barbara Bates Foundation her goal is to provide formal prom attire for disadvantaged High School Seniors as well as champion the cause of Breast Cancer with awareness and education.
- **John "Jurko" Jurkovic** is co-host of the Carmen and Jurko Show on radio ESPN 1000 AM, where he brings his boisterous personality and sports perspective to the Chicago listening audience. He played in the NFL as a defensive tackle for the Green Bay Packers, Jacksonville Jaguars, and Cleveland Browns.
- **Daniel Bernardo** is the Founder of Glass House Shirtmakers, where he fills a menswear void by marrying his two passions: shirts and sustainability. Glass House aims to present high-quality men's garments with full transparency from crop to hangar.
- **JT Marburger** is the President of Renew Merchandise, whose line of sustainable fabrics made from recycled plastic bottles is incorporated into many of the outfits modeled at the Fashion Show. He is currently working with college campuses around the country to turn recycled plastic into licensed college apparel.
- **Brad Maher** is the Assistant General Manager of HMSHost, a 2012 recipient of the Airports Going Green Award for its sustainability program in travel venues worldwide, and underwriter for the Fashion Show. Brad championed HMSHost's sustainability in Chicago, including the first composting program for any airport concessionaire.
- **Tom Kornacki** is the Senior Vice President of Food and Beverage at Hudson Group, where he spearheads Hudson's Green Team initiative to foster sustainable business and supply practices. Tom has been a long supporter of Airports Going Green, as he recognizes the enormous potential for vendors and concessionaires to operate in a sustainable manner.
- **Bernadette Leville** is the Manager of Environmental Affairs Electronic Systems at United Airlines in Chicago, a 2011 recipient of the Airports Going Green Award for Corporate Sustainability Initiatives and Support for Sustainability within the Aviation Industry. United's donations and support have helped greatly to make this event a success this year and last year.

The Fashion Show will also feature designs by Roberto Alvarez, the founder and chief designer of Robdechi. Mr. Alvarez's designs address today's tech-savvy and style-conscious citizen of the world. Born and raised in Logan Square, Mr. Alvarez's design and production studio is located in Chicago.

As host for the Airports Going Green and Fashion Show, the program will be co-emceed by Chicago Department of Aviation Sustainability Leader David Robbins and Aviation's Director of Media Relations Karen Pride.

Last year's show was one of the most memorable events from the conference, so we are excited to see what designs will be unveiled in 2015.