



## Renew Merchandise “Road to Zero” Internships

Gain work experience in one of the fastest growing fields, **Sustainability**. Gain insight on how today’s companies must balance Social and Financial Responsibilities. Contact [ikarageanes@renewmerchandise.com](mailto:ikarageanes@renewmerchandise.com) with any questions or your interest.

### Sustainability Challenge:

- How does today’s student support the global future by participating in Sustainability?

### Solution:

- Educate your fellow students on how they can champion the sustainability cause by increasing recycling on their campus. Renew’s “Road to Zero” program provides the tools needed to increase demand for products made from recycled waste.
- In partnership with Renew Merchandise, develop and successfully implement a sales, marketing and advertising plan for your school

### Renew Merchandise Internship Curriculum:

- Once a week conference call with Renew Merchandise.
- Weekly progress report of sales, marketing and advertising plan.

### Evaluating Success:

- Set goal for the amount of on-Campus recycling and we will measure at the end of the semester.
- Set goal for the amount of merchandise sold made out of recycled material, Renew Merchandise will provide those numbers monthly and at the end of the semester
- Renew Merchandise job evaluation.

### Results and Presentations:

- Present the success of the Program to Renew Merchandise.
- Present the success of the Program to the College of Business Advisory Board and other on-Campus related events.
- Present the success of the Program to the local community.

School: \_\_\_\_\_

Start Date: \_\_\_\_\_

Student: \_\_\_\_\_

Completion Date: \_\_\_\_\_

*I agree that all proprietary information is confidential to Renew Merchandise and cannot be disclosed to any other parties without written permission from Renew Merchandise. Upon successful completion of this internship the student will receive a letter of recommendation documenting the experience gained.*

Signature: \_\_\_\_\_

